# Matthew R. Lowe, Esq. – IAPP Fellow of Information Privacy

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BAR ADMISSION: New York State, First Appellate Division; Active in Good Standing

## SELECTED WORK EXPERIENCE

## Kyndryl

<u>Director & In-House Counsel | Cybersecurity, Data Privacy & AI</u>

Global, enterprise-wide cybersecurity, data privacy, and artificial intelligence counsel.

July 2024 – Present

- Provide general security, data privacy and AI guidance to the business.
- Lead incident response for the cyber legal team.
- Assist in the development of AI governance for consulting engagements, including drafting practical guidance for transparency requirements for AI developers.

#### **IBM**

## In-House Counsel | Data Privacy & AI

March 2022 – July 2024

Global, enterprise-wide data privacy and artificial intelligence counsel.

- Legal focal on Privacy Enablement Panels (PEP), providing legal guidance to the business, engineers, and product managers on pre-launch products, applications, and solutions.
- Collaborated with Compliance to make timely updates to privacy policies/notices.
- Analyzed new privacy regulations to (1) identify controls and possible gaps in existing processes and (2) propose strategies to cover any identified gaps.
- Conducted corporate transactional review, analysis, negotiation, and redlining of privacy terms with partners, vendors/suppliers, and customers.
- Advised Customer Support on inquiries that pertain to privacy legal issues/DSR requests.
- Led Privacy CSIRT for the U.S.

### IBM Global Cybersecurity Policy Manager & Other Roles

May 2018 – March 2022

Data Privacy subject matter expert responsible for leading and managing IBM's Cybersecurity Policy team and various other roles. Led in the publication of two (2) global, enterprise-wide chapters to IBM's technology and security standard focused on supply chain security and security & privacy by design.

#### **Awards**

• (2021) 'Best of IBM' Award

- (2020) M&A Divestiture Award
- (2020) CEO Recognition & Special Equity Award
- (2019) Manager's Choice Award

## **SELECTED TEACHING EXPERIENCE**

### The University of Connecticut School of Law

Visiting Professor of Law | Artificial Intelligence & Cybersecurity

March 2025 – Present

I bridge the gap between academia and real-world application, equipping future lawyers with the skills to tackle AI regulation, cybersecurity compliance, and evolving legal frameworks in tech-driven fields.

#### **Cornell University**

Cybersecurity & Data Privacy Law

December 2024 – Present

Instructor for a course (LAW 6273) on Cybersecurity, Data Privacy & AI Law.

## The University of Massachusetts

Adjunct Professor of Data Privacy, Cyber Law, and AI Ethics

October 2022 – Present

I create my own curriculum covering data privacy, policy, cyber law, and AI topics and host office hours to provide students with academic advisory services.

## **CERTFICATIONS**

Data Privacy

IAPP CIPP/US • IAPP CIPM

IAPP AIGP

Cybersecurity

• CompTIA Security+

### **EDUCATION**

## Drexel University's Thomas R. Kline School of Law

Master of Laws – LLM in Cybersecurity & Data Privacy

Spring 2022

<u>Notable Achievements(s)</u>: Master's Thesis on facial recognition technology and data privacy law selected for publication in the Rutgers Computer and Technology Law Journal.

#### The University of Illinois College of Law

Juris Doctor – JD & Master of Human Resources & Industrial Relations – MHRIR Winter 2017

Notable Achievement(s): Recipient of the College of Law's Full-Tuition Merit Scholarship Award and the Norfolk Southern Corporate Merit Scholarship Award.

## The University of Massachusetts, Amherst

Bachelor of Arts – BA in English Literature & Political Science

Spring 2012

### SELECTED PUBLICATIONS & SPEAKING ENGAGEMENTS

Author, *The Deeply Complicated Issues Surrounding Deepfakes*, NY State Bar Association Journal, Winter 2025. https://nysba.org/nysba-journal-winter-2025/.

Panelist, *AI Ethics in Media & Entertainment*, EASL Spring Meeting 2024, hosted by the New York State Bar Association's Entertainment, Arts & Sports Law (EASL) Section, at Dorsey & Whitney LLP, New York City, June 6, 2024. https://nysba.org/events/easl-spring-meeting-2024/.

Lecturer, *Tracking Industry Solutions to AI Regulatory Challenges*, New York State Bar Association CLE, May 30, 2024. https://nysba.org/events/tracking-industry-solutions-to-ai-regulatory-challenges/.

Author, Filling the Void: Tracking Industry Solutions to AI Regulatory Challenges, NY State Bar Association Journal, Spring 2024. https://nysba.org/filling-the-void-tracking-industry-solutions-to-airegulatory-challenges/.